





DIGITAL MEDIA MARKETING SERVICES

Social media provides a space for brands to communicate their story, values, and mission in an authentic manner. By creating engaging content that connects with your target audience, we can help you build an emotional connection with your customers and create a unique brand identity.



RRMBDC

Red River Metis Business Development Corporation
Social Media Marketing Services

DID YOU KNOW?

52%

Of online brand discovery comes from social media channels

How It Works:

- Our monthly contracts offer 6 dedicated hours of Social Media Management for any 2 platforms.
- The platforms we offer are: Instagram, Facebook, LinkedIn, X.
- You are assigned a social media specialist that will work exclusively on your platforms.

Benefits of Social Media Marketing











Social Media Account Development

We help set up and optimize your social profiles on platforms such as Facebook, Instagram, LinkedIn, and more!



Social Media Campaigns

We plan and execute targeted social media campaigns to boost your brand awareness, engagement, and conversions



Content Creation

Our team creates engaging and relevant content, including posts, graphics, videos, and more!



Growth & Reporting

We implement strategies to grow your follower base and increase engagement, as well as provide detailed reports, offering insights and recommendations.

Results for businesses that invest in digital media marketing

INCREASED ROI

122%COMPARED TO OTHER

COMPARED TO OTHER MARKETING METHODS

CONVERSIONS

2.8X

HIGHER THAN OTHERS THAT DON'T USE DIGITAL MARETING COST EFFICIENCY

62%

LESS THAN OTHER MARKETING METHODS







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